

Authors challenge readers to take charge of their financial future despite desperate economy

“Count Your Beans!! A Pathway to Riches” by Richard J. Van Ness, Ph.D. and W. Ralph Sommers, M.A., offers a solution to financial problems in a declining economy

ALBANY, N.Y. – Richard J. Van Ness, Ph.D. and W. Ralph Sommers, M.A., have more than six decades of financial experience between them. In their book “Count Your Beans!! - A Pathway to Riches” (ISBN 1463785747), the two professionals claim that with the current uncertain economic climate, guiding oneself to financial stability is the safest thing to do.

Van Ness and Sommers offer exercises, practices, plans and strategies for wealth building. Readers are given the chance to learn a behavior modification approach and take the journey to reach and maintain their desired financial comfort zone.

The authors claim that the uncertainty of the current economy causes people to wonder how they will survive this calamitous financial environment. Van Ness and Sommers’ book reveals how to gain control of personal finances and actually build wealth.

“We have seen too many cases of predictable but unintended consequences of lifestyles absent a financial plan,” Van Ness says. “Our book offers readers the opportunity to get on track and be proactive for a better future.”

William D. Danko, co-author of the New York Times best seller, *The Millionaire Next Door*, says, “Count Your Beans!! is an everlasting financial gift for you, your children and grandchildren!”

“Count Your Beans!! A Pathway to Riches is available online at Amazon.com and other channels.

About the Authors:

Richard J. Van Ness, Ph.D. served as professor of finance, accounting and management courses for more than three decades within the State University system of New York. Recently he co-authored two books, “Life After Layoff: Six Proven Courses of Action” and “How to Succeed With Online Learning: Techniques That Work.

Currently he is working on his next book and serves as a management consultant to various businesses.

W. Ralph Sommers, M.A., has extensive tax experience spanning more than three decades as a tax accountant and enrolled agent who practices before the

IRS. He is nationally certified to present federal tax topics in New York State with the National Association of Tax Professionals. Sommers is also a financial consultant to individuals and small businesses.

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